



05, 2015



上海交通大学 陆伯勳食品安全研究中心
Bor S. Luh Food Safety Research Center of Shanghai Jiao Tong University

To strengthen food safety culture through education and training

Dr. Jin Yue



Outline

- **Why food safety culture is essential**
 - **How to build food safety culture**
 - **The role of academia in building food safety culture**
 - **What we have done**
-



Why food safety culture is essential



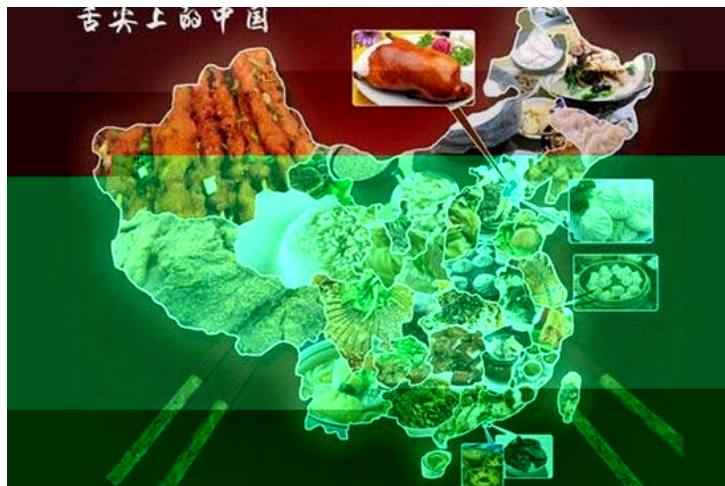
Every man's ability may be strengthened or increased by culture.



To establish an advanced food safety culture

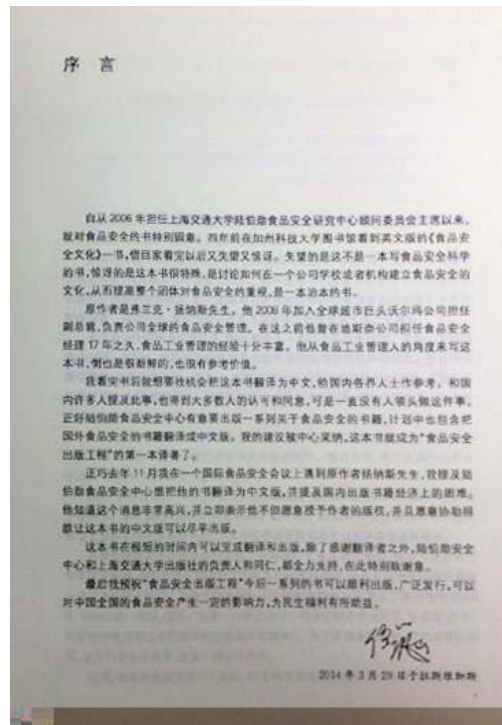
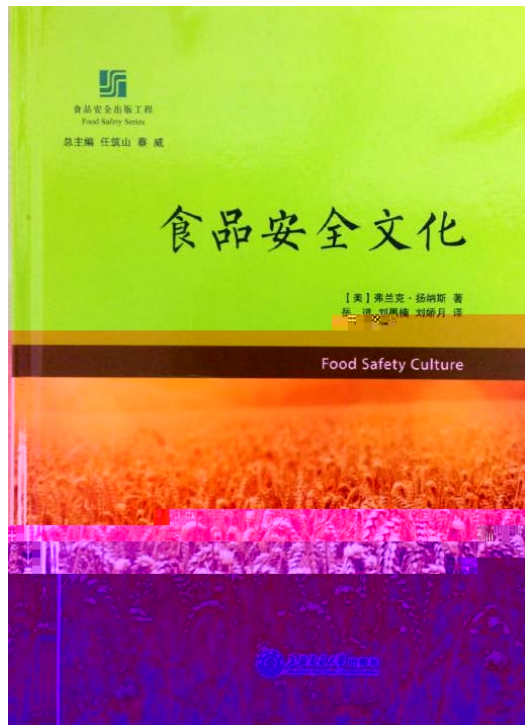
Traditional cultures:

**dismisses extravagantly honors thriftily
eat everything
qualitatively, not quantitatively**

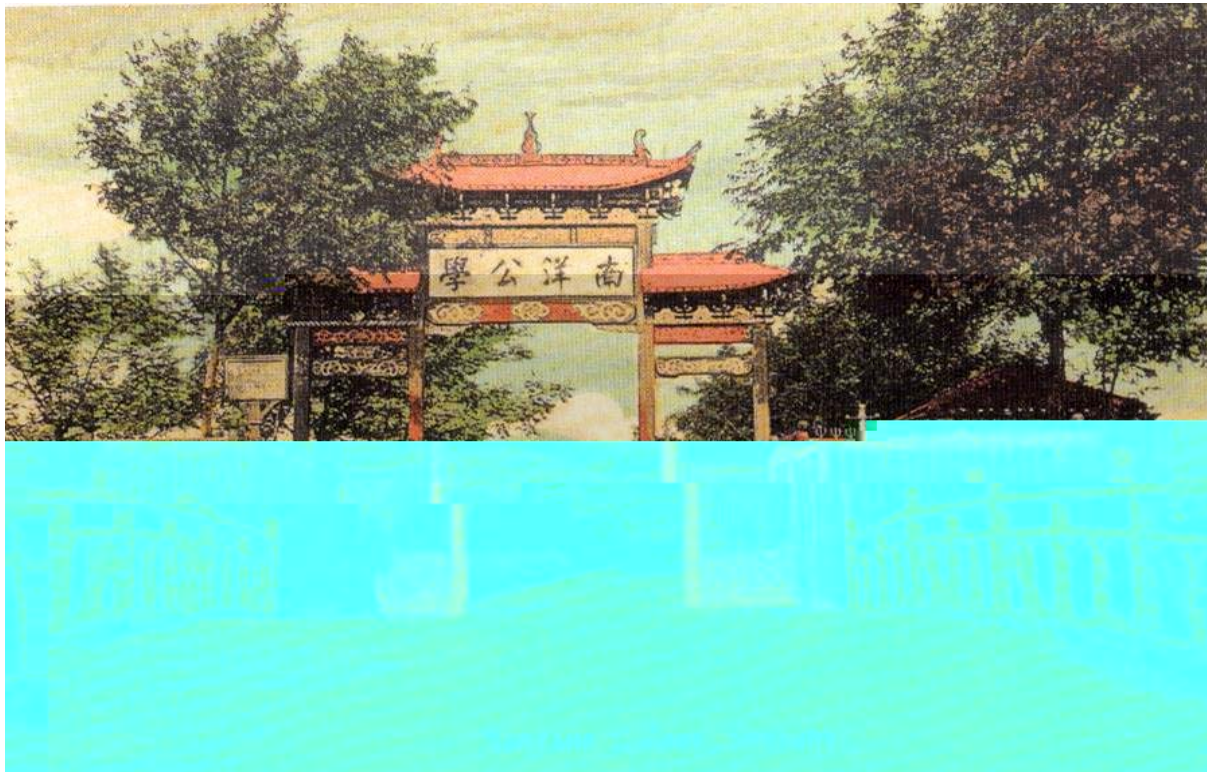


How to establish food safety culture

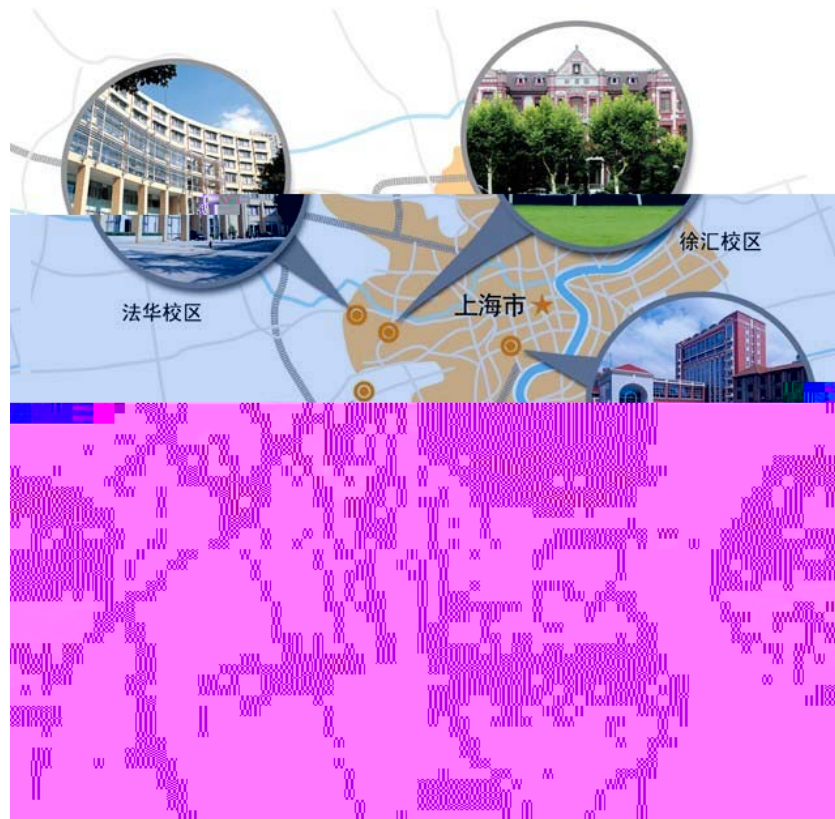
Recommend a book: Food Safety Culture by Frank Yiannas
To build a behavior based food safety management.



Overview of SJTU



Overview of SJTU



5

3,225

28

64

250

203

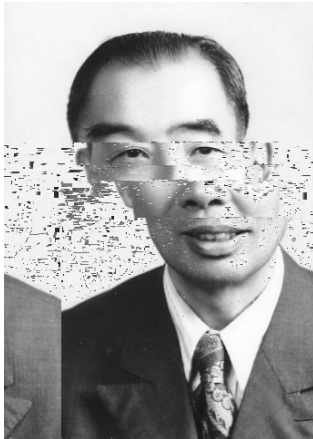
28

11



Bor S. Luh Center: Establishment

Bor S. Luh Food Safety Research Center



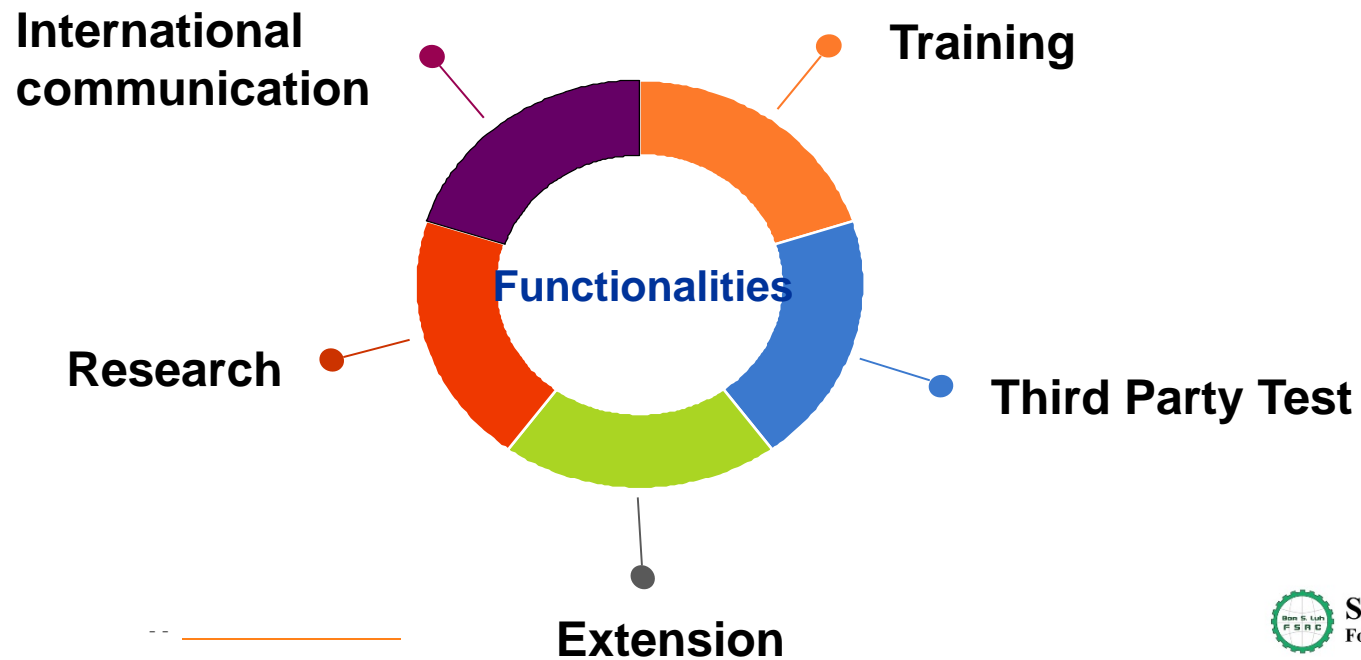
Bor Shiun Luh
(1916-2001)



Establishment Ceremony
2005-04-25

Bor S. Luh Center: Vision & Functionalities

Vision of the Center:



Training Programs

- **SJTU-SSAFE-GFSI Training Program**
 - **HACCP Training Program**
 - **General Knowledge of Food Safety Training program for SME**
 - **Specific trainings for companies & organizations**
 - **Programs for popularization of food safety knowledge**
-



● SJTU-SSAFE-GFSI Training Program



SJTU through its Bor S. Luh Food Safety Center coordinates and administers this program.

Cooperation Organisation:

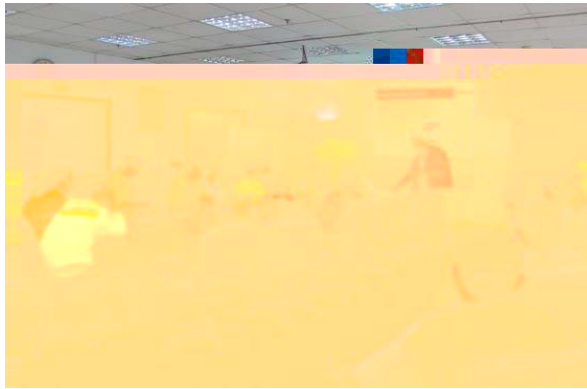
Sponsored by SSAFE, 2013-2015.

GFSI Global Market Tool was translated into Chinese and used as training material.

● SJTU-SSAFE-GFSI Training Program

SJTU--SSAFE--GFSI Global Markets Program Food Safety Workshop

Instructors



● HACCP Training Program

Food Safety Prerequisite Programs and HACCP System (May-June, 2013)

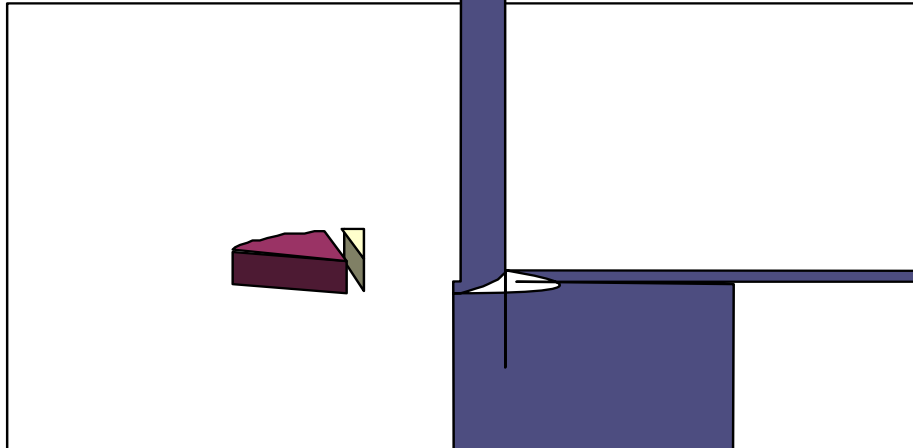


● HACCP Training Program

High level training programs :



General Knowledge of Food Safety Training program for SME



● General Knowledge of Food Safety Training program for SME



7 sponsors:



● General Knowledge of Food Safety Training program for SME

2010-2013:

Instructors:

More trainings :

More sponsors: +3

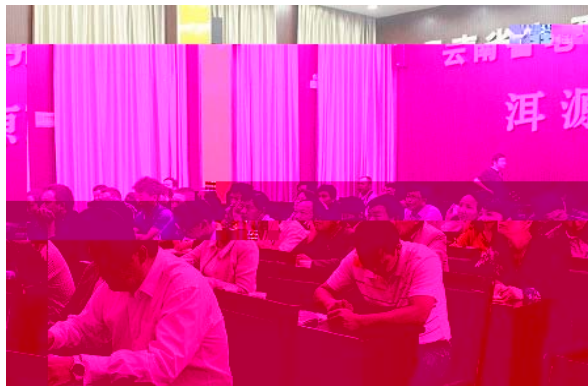


● Specific trainings for companies & organizations

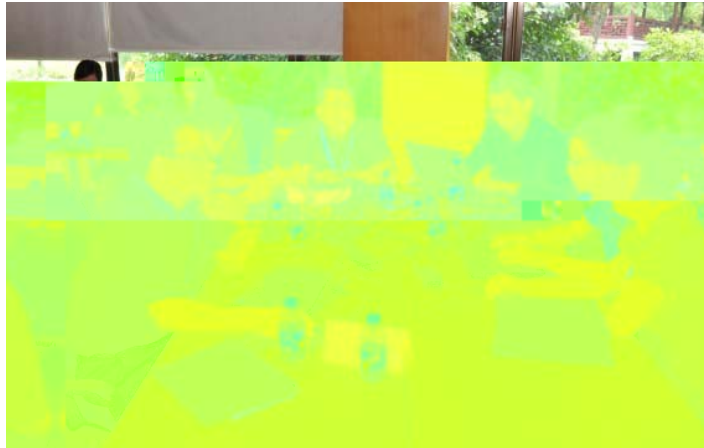
Government:

Industry:

Catering Services:



Characteristics and advantages



Highly qualified faculty

**Tailored training curriculum
to meet the specific needs**

Diversified Professional Training



Programs for popularization of food safety knowledge



Next Trainings

SJTU--SSAFE--GFSI Global Markets Program Food Safety Workshop

Nov. 11 th , 2015		
09:00 – 09:30	Registration	
09:30 – 09:35	Welcome & Introduction	Director of Bor S. Luh Food Safety Research Center
09:35 – 09:45	Introduction of SSAFE&GFSI	SSAFE Representative
09:45 – 10:00	Introduction of GFSI Global Market Program	GFSI Representative
10:00 – 11:00	Good Manufacturing Practices (Part I)	Dr. Yan Zhinong from ECOLAB
11:00 --11:30	Group photo taken & Break	
11:30 --12:30	Good Manufacturing Practices (Part II)	Dr. Yan Zhinong from ECOLAB
12:30 – 13:30	Lunch	
13:30 – 15:00	Control of Food Hazards(Part I)	Dr. Yan Zhinong from ECOLAB
15:00 – 15:15	Break	
15:15–16:45	Control of Food Hazards(PartII)	Dr. Yan Zhinong from ECOLAB

Nov. 12 th , 2015		
09:00 – 10:30	Food Safety Management Systems (Part I)	Pro. Zhang Shaohui from SJTU
10:30 – 10:45	Break	
10:45 – 12:15	Food Safety Management Systems (Part II)	Pro. Zhang Shaohui from SJTU
12:15– 13:00	Lunch	
13:00 – 14:30	Case Study , Q & A	Dr. Xiong Chuanwu from Star Farm
14:30 – 14:45	Break	
14:45–16:15	Case Study , Q & A	Dr. Xiong Chuanwu from Star Farm
16:15–17:00	Certification granted	



You are welcome to contact and join us

Dr. Jin Yue

The screenshot shows the Chinese version of the website. The header includes the university logo and the center's name: 上海交通大学 陆伯勋食品安全研究中心 (SJTU-Bor S. Luh Food Safety Research Center of Shanghai Jiao Tong University). A navigation bar contains links for 首页 (Home), 中心概况 (Center Overview), 科学研究 (Scientific Research), 国际会议 (International Conferences), 社会服务 (Social Services), 食品安全资讯 (Food Safety Information), and 联系我们 (Contact Us). The main content area features a laboratory image, a '通知公告' (Notice) section with several announcements, and icons for '营养专栏' (Nutrition Column) and '学者讲坛' (Scholar Forum). A footer contains copyright information and a visitor count of 05781.

The screenshot shows the English version of the website. The header features the center's name: SJTU-Bor S. Luh Food Safety Research Center, along with a search bar and language options for Chinese and English. The navigation bar includes links for Home, About the Center, Academic & Research, International Conference, Services Supplied, About Food safety, and Contact Us. The main content area displays a group photo, a 'Bulletin' section, a 'Nutrition Column', 'News Express | Center News', 'Training Program', 'Online Training', and 'The Third Party Laboratory Government Certified'. A footer contains copyright information and a visitor count of 05781.

Thanks!
